from knowledge to practice
what is considered important for the child development

- 52% care and affection
- 48% receive attention of adults
- 31% talk and play

IBOPE Survey 2012 – the perception of society about ECD
when the child starts to learn

53% after 6 months of age

IBOPE Survey 2012 – the perception of society about ECD
CAUSE

prioritize practices & policies
inform and sensitize society (focus on lower income classes)

Parenting

Early Education

promote the full development of our children

MODELS
how we do it
generate and disseminate knowledge

test models

mobilize leaderships
collaborative initiative
for early childhood development

common agenda
translation of science
leadership mobilization
Brazilian scientific community

- medicine
- economy
- neuroscience
- nursing
- psicology
- education
- public policy

[Images of publications]
executive leadership program

mobilize leadership

marco legal da primeira infância
executive leadership program

municipal ECD policy in Boa Vista
executive leadership program

mobilize leadership

national ECD policy
executive leadership program

communicating the cause
innovation cluster

saving brains

“Home visiting programs to improve early childhood development and maternal mental health - evidence from the Western Region Project”

- Alexandra Brentani, FMUSP
- Sandra Grisi, FMUSP
- Gunther Fink, HSPH
- Susan Chang Lopez, MONA
- Christine Powell, MONA
- Susan Walker, MONA